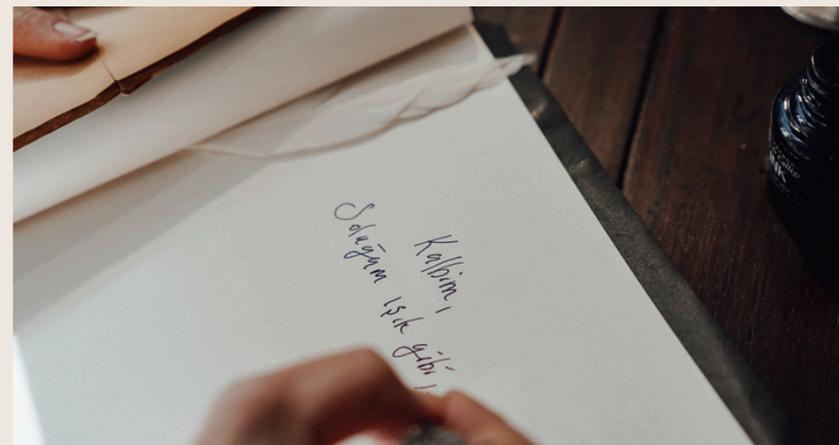




Think Ink Editorial Style Guide

For creativity and consistency



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Logo

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Main Logo Features



Logo Mark



THINK INK EDITORIAL

Word Mark

Website Banner



Color Palette

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These colors reflect our brand's identity and personality



Fonts

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Font Overview

GOTHAM

For Headers

Font Size: 75

Color: 

Vanilla Regular

For Slideshow Title

Font Size; 100

Color: 

SOLAGE REGULAR

For Blog Categories

Font Size: 10

Color: 

Futura Light

For Subheaders and Paragraphs

Font Size: 12

Color: 

Gotham Bold

For Button ([Learn More](#))

Font Size; 12

Color: 

Futura Light

For Blog Titles

Font Size: 16

Color: 

Elements, Shapes, & Illustrations

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The theme for the website is modern and clean, so any and all elements, shapes, & illustrations used are to be aligned with this theming. Simplicity is key.

Any elements, shapes, and illustrations must use this Hex Code to match the theming of the overall website and background color



Hex Code
#B1B6B0

Photography

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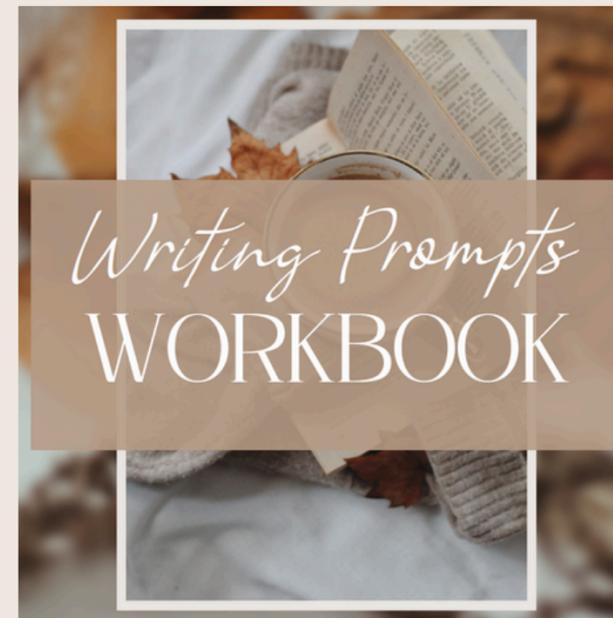
THINK INK EDITORIAL

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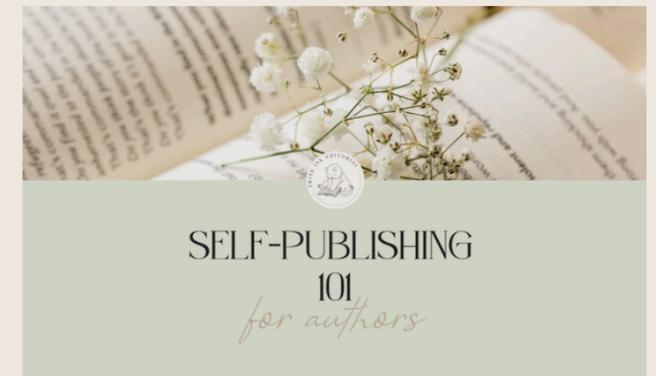
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s your trusted partner in ensuring that your manuscript re
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to self-publish, we are here to help you refine and perfect

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Writing Prompts
WORKBOOK



SELF-PUBLISHING
101
for authors



PROJECT PLANNER
Templates



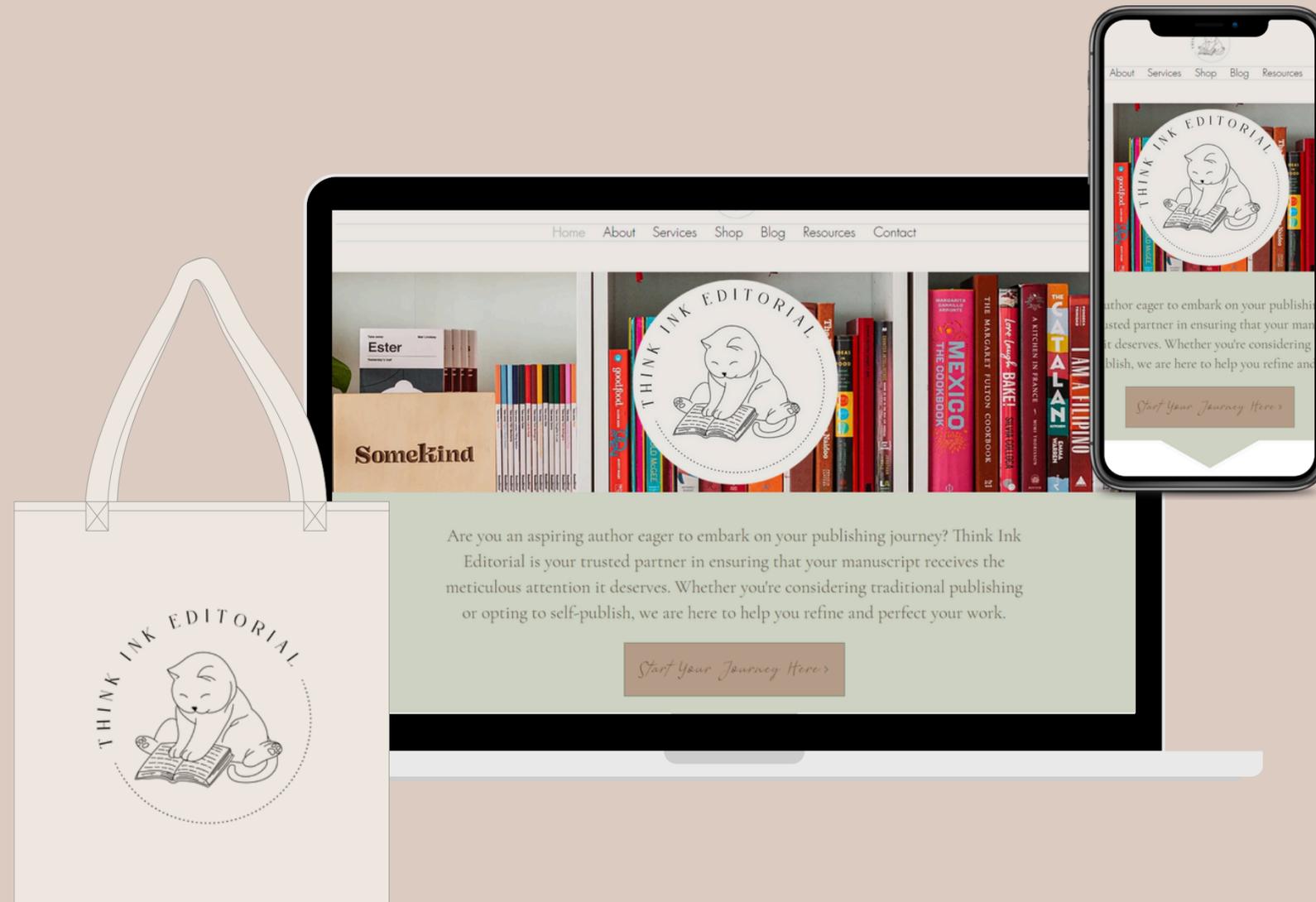
PROJECT PLANNER
TEMPLATES

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Print & Digital Mockups

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Contact Information

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@think-ink-editorial

think.ink.editorial@gmail.com

www.think-ink-editorial.com