

## **Summary of James Veitch > 150**

James Veitch is an English comedian and writer well known for his hi-jinx with scammers. His very first solo comedy show, “The Fundamental Interconnectedness of Everyone with an Internet Connection” opened the door for his comedic career on the topic. He has worked a variety of comedy shows about his interactions with scam emailers, even appearing on the Conan show twice. Veitch has also given two separate TED Talks, both of which are some of the most viewed talks to date with a combined view count of over 50 million views.

## **Summary of ted talk: This is What Happens When You Reply to Spam Email< 150**

In a technologically advanced world, we are all familiar with the world of suspicious emails in our inbox. Unclaimed prizes, chances to ‘win big’, and requests for funds from the Nigerian prince we’ve never heard of are just a few of the scam emails that have plagued most people. James Veitch, in this immensely popular TED Talk with over 44 million views to date, takes on the question ‘what if I were to answer these emails’? So, immensely curious, he did reply to one such spammers. Promises of bold, or completely outlandish claims of inherence, were made, and things unraveled into complete hi-jinx. In this incredibly hilarious discussion, Veitch walks us through his several weeks-long exchange with one such scammer.

What are some of the strangest spam emails you’ve gotten?

## **Summary of ted talk: The Agony of Trying to Unsubscribe < 150**

We all know the agony of getting a barrage of emails, letters, and messages from companies popping up to try and promote their latest and greatest. We also know the pain-staking process of trying to unsubscribe to those particular threads, how they can even sometimes continue to pop up even after we thought we had disabled it. Well, James Veitch decided to turn this such frustration we’ve all faced into a hilarious experience with his TED Talk “The Agony of Trying to Unsubscribe”. In another immensely popular TED Talk, with over 15 million views and counting, James Veitch is at it again. This time, he unravels his experience with a particular local supermarket who sent him such unwanted messages, and their refusal to take no for an answer.

## **Summary of books: >150 words**

### **1:Dot Con**

James Veitch decided that he was going to have a little fun. Instead of rolling his eyes at the scam emails sitting in his email box and hitting delete, what would happen if he were to respond? “Dot Con” is the story of Veitch’s journey as he takes the plunge to see what exactly these scammers are up to. Whether it’s to wire money via Western Union, or his long lost love regaling stories of their past, it is complete and utter hilarity orchestrated by Veitch. Complete hi-jinx and hilarity ensues as he discusses, and showcases, the conversations between these online imposters. This is the laugh-out-loud book readers are able to relate to not only because of the way it is hilariously written by Veitch, but by how it indulges readers fantasies of sticking it to these scammers the way he does.