Summary of Graham Shaw > 150

Graham Shaw is a communications expert, conference trainer and presenter on an international scale, known for his specialty in advanced communication skills and the art of utilizing visuals. The former manager of Corporate Training at British Airways offers coaching for important speeches and conference presentations on a global level. He is also the Managing Director of Vision Learning and Development Limited, an organization dedicated to providing organizations around the world with the expertise that they need.

Summary of ted talk: Why People Believe They Can't Draw< 150

A picture is worth a thousand words, at least to Graham Shaw. But a lot of people believe that they don't possess the ability to draw, something Shaw hopes to prove wrong in his 2015 TED Talk "Why People Believe They Can't Draw". Shaw gives an instructional talk to show a few drawing techniques that anyone is able to use. He discusses the importance of visuals, not only in the business world, and how it can led to an outlet for your creativity at the end of the day. This discussion is definitely one of the most popular TED Talk's of all time, with a staggering current view count of over 23.5 million!

Do you think you can draw?

Summary of books: >150 words

1:The Art of Business Communication: How to use pictures, charts and graphics to make your message stick

In the world of business it can be easy to fall into the word dump to get your message across, but according to Shaw, sometimes you need to pull out the visuals. In "The Art of Business Communication", Shaw gives readers the confidence to demonstrate their more creative side. He discusses the power of visuals and how it could elevate your message that much more. How problems can be more easily explained, or complex ideas can be more clearly demonstrated simply by using these visual tools that he teaches readers. This book was shortlisted for the CMI Management Book of the Year Award in 2016, and was featured in WH Smith's Business Book Chart.