



# SELF-PUBLISHING

101

*for authors*

# Welcome



Greetings! I'm Elizabeth, your guide through this webinar course.

A little about me: I wear two hats, serving as both a book editor for Think Ink Editorial and a self-published author. Currently, I have two titles to my name - "The Book Planner," a guided planner for writing a novel, and "Toska," a literary fiction novel. Suffice it to say, I've walked in your shoes and understand the intricacies of the self-publishing journey.

This Self-Publishing 101 webinar is tailored for authors new to the world of self-publishing, offering a helping hand through the complexities of bringing your book to life. In each section, I'll provide insight into what you can expect as you navigate your self-publishing journey.



*Elizabeth C. Cabrera*

Author & Editor

# Quick Reminder

*for this webinar*



You can always watch  
the presentation again  
when you wish



If you have any  
questions, please  
feel free to reach out!

# Course Content

01

You've Written Your Book  
- Now What?

04

Selecting Your Publishing  
Platform

07

Start Your Marketing  
Campaign

02

Editing Phases You'll Go  
Through

05

**Obtaining Your ISBN  
Number(s)**

08

**Submitting Your Final  
To The Platform**

03

Formatting and Cover  
Designing

06

**Submitting Your  
Book For Copyright**

09

**Conclusion**

01

# You've Written Your Book - Now What?



**Overview of Overall Steps  
Towards Publishing**



**What Timeline Should You  
Expect Now?**



**Establishing Your Budget  
Early On**

The objective of this section is to provide an opportunity for us to delve into the broader process of self-publishing. It allows us to gain a holistic perspective before embarking on your self-publishing journey. We will examine the key steps, timelines, and budget considerations to ensure you are well-prepared for your endeavor.



# Overview of Overall Steps Towards Publishing



## Phases

01

**Finish Writing Your First Draft**

02

**Self Edit Your Draft**

03

**Work With An Editor Based On Your Needs**

04

**Make Critical Decisions For Publishing**

05

**Publish Your Book On Publishing Platform**



**There is no one way to write a book, so there is no 100% guaranteed timeline from the time you've finished writing your book to the day you self-publish, but there are some general time frames that you can expect.**

Based on the phase of your self-publishing journey, you can expect approximately 5 different phases, ranging in intricacy complexity, that you can break down so that you can get a bigger picture of what kind of timeframe you might have.

# General Timeline

## Phase 01

### **Finish Writing Your First Draft**

**Average Time: N/A**

The beginning of your publishing journey starts when you have finished writing the first draft of your novel.

## Phase 03

### **Work With An Editor Based On Your Needs**

**Average Time: 2 weeks - 6 months**

The author (yourself) has edited their novel and now they need to work with an editor to make their novel look pristine. It can be as involved as developmental edits to the story to just some light copyediting - this the phase that is highly specific to what the author wants for their novel.

## Phase 05

### **Publish Your Book On Publishing Platform**

**Average Time: 1 month**

After the author has made those critical decisions and have completed everything needed, this is the most exciting phase for self-publishing authors - actually pushing your book!

## Phase 02

### **Self Edit Your Draft**

**Average Time: 1 month - 1 year**

The next major step is going to be the author (yourself) going back through their novel and making edits OR working with alpha/beta readers - will lend to how much help you need in phase 3 of the process.

## Phase 04

### **Make Critical Decisions For Publishing**

**Average Time: 1 month - 1 year**

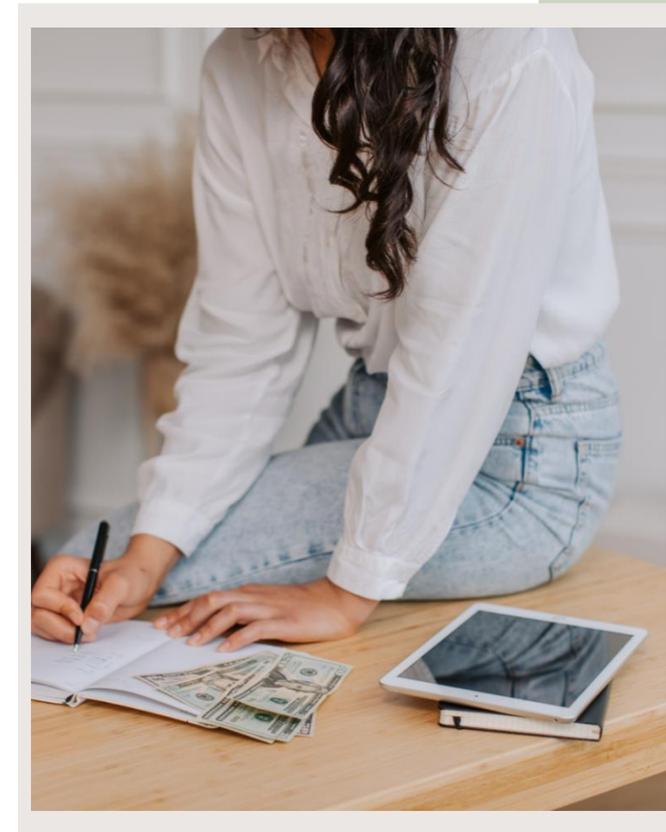
This is the step that is the most involved and we will explore this aspect the most during this webinar as it has many moving parts authors will want to be aware of.

# Know Your Budget

→  
**One of the earliest and most pivotal decisions you'll need to address in your self-publishing journey pertains to your budget.**

The primary drawback of self-publishing is that, as the author, you'll shoulder all the expenses that would typically fall under the publisher's responsibilities. This includes everything from editing your book to handling copyright submissions, and each step incurs its own set of costs.

As we progress through the various sections of this webinar on self-publishing, we will delve deeper into the specific costs you can anticipate. However, having a preliminary budget range in mind will empower you to make informed decisions as you advance along this journey.



# Average Costs For Self Publishing



## Editing

\$500 - \$3,500

This is highly dependent on the type of editing and how many rounds of editing you are getting done - but this will typically be where most of your budget will need to go



## Publishing Platforms

\$0 - \$100

There are many publishing platforms out there that no longer cost anything for you to publish - but there are a few that do still cost money



## Formatting

Hire Book Formatter: \$200 - \$2,000  
Book Formatting Software (DIY): \$150 - \$400

\*Formatting Software ranges highly in price and is subject to subscriptions



## ISBN

\$0 - \$1,500

There are several platforms that offer your book an ISBN for free, but it is typically limited to the specific platform. The upper end of the pricing bracket above includes a package of ISBN numbers (more than one)



## Cover Design

Hire Cover Designer: \$50 - \$2,000  
\*Cover Design Software (DIY):

\*Cover Design Software ranges highly in price and is subject to subscriptions



## Copyright

\$45

\*per title

# Total Average Cost of Self-Publishing



\$715 - \$9,000

Keep in mind that this budget range is **not** set in stone. It's essential to conduct your research and make the most of available resources to potentially reduce costs during your self-publishing journey.

In the following slide, we'll explore several valuable tips for cost-cutting, allowing you to optimize your budget.

# Saving Tips With Your Budget

- ✓ The power of self-editing is no joke. Making sure you are 100% certain what your manuscript needs before hiring any editor can help cut down on what you need done.
- ✓ Take advantage of any deals/discounts the editor you want to work with are running. Some editors will run discounts on new clients, holidays, special occasions, etc.
- ✓ Some newer editors will also offer highly discounted (or even free aspects) of a service in order to draw in new clients - use this!
- ✓ Combining services may also be available depending on the publishing professional you're working with - for example, some cover designers also do book formatting and offer packages for doing both
- ✓ When working with a cover designer - you can request the design is based on stock imagery which typically costs much less than illustration
- ✓ Allocating your budget carefully to each aspect of your journey can help you see which areas won't have any wiggle room for (budget-wise) and which areas you can try to save more on
- ✓ Avoid rush-jobs if at all possible as they tend to be more expensive than the standard run-time.
- ✓ Make sure the professional you're working with will provide you with all the file types you will need before you've finished working with them- requesting additional file types afterwards can incur fees



02

# Editing Phases You'll Go Through



**General Overview of Different Types of Edits For Your Book**



**Average Costs for Each Type of Edit**



**Importance of Editing When Budgeting**

This section is designed to thoroughly explore the different editing phases that your book may undergo, tailored to your specific preferences and objectives as an author. Editing is a deeply personal process, and here, we will delve into the various editing types, their associated costs, and why effectively budgeting for this critical aspect is essential for your overall financial plan.



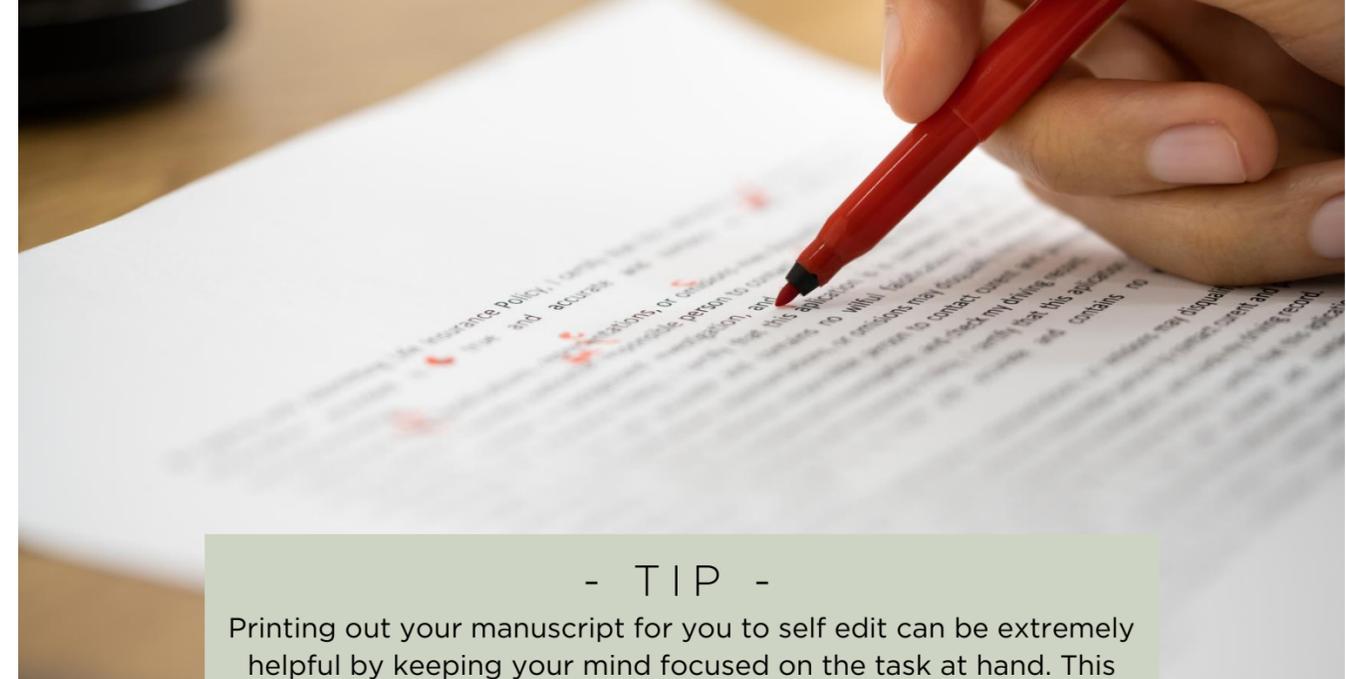
# Start By Self Editing Immediately After Writing The First Draft

**Once you've written your first draft, at this stage, you will want to do at least one self edit on your book before moving on to working with an editor.**

This is going to be the phase of editing where you go back yourself, read through your first draft, and make the edits you need (based on what kind of professional editing you want to get down the road).

For example - If you're satisfied with your story but struggle with grammar and punctuation, you might do a little less self-editing. Reversely, if you're unsure how to detangle the plot holes you've found yourself in, you might do a little more self-editing to get to a point where you think it might be a little less tangled prior to working with an editor.

All of this is to say that it's always wise to read back through your book - this will give you a better picture as to the exact kind of editing you'll require.



- TIP -

Printing out your manuscript for you to self edit can be extremely helpful by keeping your mind focused on the task at hand. This typically costs money to do - but it could help you save money in the long run by cutting down on the amount of work needed by an editing professional

**It should be noted that we're including critique partners, alpha/beta readers, and sensitivity readers in this self-editing phase.**

It's not set in stone that you have to work with these types of readers prior to working with editors. In fact, it's common to intersperse this throughout the process (particularly early on in the process - prior to proofreading).

These partners in your writing process are invaluable, so make sure you work closely with them as you edit into the heavier aspects of the editing portion of your self-publishing journey.

# Types of Editing Available for Your Book



01 **Manuscript Evaluation**

02 **Developmental Editing**

03 **Copyediting**

04 **Proofreading**



There are many different types of editing available for you - based on what exactly it is that you need for your manuscript.

In the following slides, we'll discuss the four main types of editing available in a bit more detail, as well as the average cost for each.

# Overview of Editing Types

## *Manuscript Evaluation*

A manuscript evaluator plays a pivotal role in the early stages of your writing journey. Their primary objective is not to fix your manuscript but to offer comprehensive feedback, focusing on aspects such as plot, characters, setting, world-building, and structure.

They serve as a valuable resource by either confirming that a particular story element makes sense and fits well within the context or by uncovering aspects you might not have considered, potentially reshaping the entire narrative.

Think of a manuscript evaluator as your compass during the writing process, especially when you're crafting the initial draft or have lingering doubts. They'll lead you in the right direction but they won't take you there themselves.

Average Cost: \$150 - \$1,500

## *Developmental Editing*

A developmental editor, also known as a content editor or substantive editor, is your guiding hand in shaping and refining your story. Unlike a manuscript evaluator who provides an overarching view, a developmental editor delves into the finer details, offering precise feedback and recommendations for enhancing specific areas of your manuscript - and they'll work with you to make these changes directly.

Think of the developmental editor as the architect who transforms your grand vision into a cohesive masterpiece. They assist in structuring your manuscript, or even reconfiguring it if necessary, to bring to life the story you've envisioned.

Average Cost: \$1,500 - \$5,000

The commonality between both of these editing types is that it is primarily focused on the **storytelling** aspects only

# Overview of Editing Types

## *Copyediting / Line Editing*

A copyeditor is the meticulous hand that fine-tunes your manuscript, focusing on the mechanical aspects while maintaining a holistic perspective of the overall work.

They tend to focus on items such as:

- Grammar
- Spelling
- Punctuation
- Tense
- Consistency
- Fact-Checking

## *Proofreading*

A proofreader is your manuscript's last line of defense before it heads to the press.

They conduct a meticulous final review, with a keen eye for catching any lingering errors, including:

- Spelling and Grammar Issues
- Manuscript Formatting
- Caption Accuracy (if applicable)

Think of your proofreader as the *last line of defense* before your book goes to print. They are your ultimate sanity check before you metaphorically hit the "Publish" button.

The commonality between both of these editing types is that it is primarily focused on the **mechanical** aspects only

Average Cost: \$750 - \$3,000

Average Cost: \$100 - \$700

# Factors On Editing Pricing



01 Type of Editing Requested

02 Editor Experience

03 Length of Manuscript

04 Genre

05 Number of Passes Through Manuscript Editor is Doing

06 Sales/Discounts on Services

07 Editor Availability / Holidays

08 Manuscript Complexity

# Budgeting for Editing

**As emphasized throughout this webinar, self-publishing is widely acknowledged as a potentially costly endeavor. Various factors contribute to these expenses, which we will explore shortly.**

**Having a clear understanding of your initial budget is paramount as you embark on your self-publishing journey, ensuring you navigate the process effectively.**

You might be wondering why we're revisiting the topic of budgeting after covering it in the previous section.

Well, there's a compelling reason: Editing is often the *most* significant expense you'll encounter on your self-publishing journey, and it's entirely justified.



**The essence of editing is to guarantee that your completed manuscript is flawless for your readers, characterized by its absence of errors, consistency, and logical coherence.**

All of this to say - when you are working out the budget you feel most comfortable with for self-publishing your book, it is highly recommended that you factor in the most for your editing costs.

Regardless of how much editing you think you'll need, whether you think you only need one round of proofreading at the very end or need every editing type to make sure your book is perfect, setting realistic expectations for editing at the beginning of your journey will help you settle out the rest of your budget as you go.

03

# Formatting and Cover Designing



**Overview of Formatting and Cover Designing**



**Deciding Whether To Do It Yourself Or Hire Someone**



**Finding Designers/Formatters Who Specialize in Books**

The objective of this section is to provide a comprehensive overview of the formatting and cover design process for your book - we'll also explore the crucial decision of whether to take on these tasks yourself or enlist the expertise of a professional.



# Formatting Vs. Designing



01

## Book Formatting

When you open your book up, all of the content inside is aligned and formatted in a particular way.



02

## Cover Designing

When you look at the front and back of your book (or the first and last images you see of an ebook)

- TIP -

If you begin speaking with a formatter/cover artist to see if you want to hire them - be very up front on what your budget is and see what they are able to offer you. This sets up realistic expectations for both you and the professional - and to see if you can successfully work together



# Book Formatting

Book formatting is the preparation of a manuscript for publication as a printed book, e-book, or other written forms. This involves arranging and structuring the content of the manuscript in a way that ensures readability, aesthetics, and consistency.

Proper book formatting is crucial to create a professional, reader-friendly presentation and ensure that the book meets industry standards.

Choosing the self-publishing route means that this is something that you, as the author, will be responsible for.

You may choose to format the book yourself, or you may opt to hire professionals, such as book designers or formatting services, to ensure a polished final product.

There are, however, user-friendly programs available for authors to format your book yourself. We'll discuss both options for this as well as pro's and con's.



# Key Elements of Book Formatting



01 Page Layout

02 Font & Typography

03 Paragraph & Line Spacing

04 Chapter Titles & Headings

05 E-book Conversion

06 Images & Illustrations

07 Margins & Indents

08 Page Breaks

09 Front & Back Matter

10 Headers & Footers

# Hire a Professional

## Pro's

- ✓ You're working with someone who knows what they're doing and ideally has experience to back it up
- ✓ Your book will look extremely professional
- ✓ You can work on other aspects of your publishing journey while your formatter works
- ✓ You'll likely have very few (if any) formatting mistakes

## Con's

- ✗ It can get pretty costly depending on the formatter
- ✗ If your formatter has a heavy workload - it may have a longer turnaround time
- ✗ You'll have less control creatively as your formatter will likely be working off of their own experience and vision
- ✗ You have to watch out for who you hire and where you hire them from in case of scams/fraud

# Where Can You Hire A Professional?



Fiverr

Upwork

Reedsy

Ebook Launch

Freelance Websites



**Several avenues lead you to professional book formatters, including those listed to the left, among other possibilities.**

# Do It Yourself

## Pro's

- ✓ Your costs will be lower as formatting software is cheaper overall
- ✓ You'll have 100% creative freedom in how your book is formatted
- ✓ You have complete control over how long it takes
- ✓ Most formatting software is extremely user friendly

## Con's

- ✗ Regardless of user-friendly software - there will still likely be a small learning curve
- ✗ It can be pretty time consuming trying to format each page
- ✗ You won't have that professional eye on it and therefore might make more mistakes
- ✗ Depending on the software you choose - you might have to deal with subscriptions

# Formatting Software

- TIP -

Keep in mind that not all programs are suitable for different operating systems so make sure to do your research before purchasing anything!



Software	User-Friendliness	Capabilities of Software*	Cost
Atticus	Easy	Medium	\$147/lifetime
Vellum	Easy	Medium	(ebook only) \$199.99/lifetime (ebook/print) \$249.99/lifetime
Adobe InDesign	Difficult	High	\$20.99/month
Kindle Creative	Easy	Low	Free
Scrivener	Medium	Low	\$49/lifetime - Windows or Mac \$41.65 - Educational License \$19.99 - iOS
Reedsy	Easy	Low	Free

\* How creative you can be with the software

# Cover Design

**Cover Designing for your book entails creating the visual elements that appear on the front, back, and spine of your book's cover.**

This is a critical part of your book and plays a significant role in attracting potential readers by conveying the essence of your book.

A well-designed book cover should ideally be visually appealing and effectively communicate what your book's genre is, the content, and the tone. It's a balance of artistic creativity and marketing sensibility.

We've all been in a book store and picked up a book simply because we were attracted to the cover. This is the end goal of effective cover designing for yourself.

There are a variety of cover designers out there with a number of different art styles that you can hire. Reversely, if you feel confident enough in your own artistic skills, you can design your own cover. In this section, we'll discuss both as well as the pro's and con's.



# Key Elements of Cover Designing



01 Visual Elements

02 Font & Typography

03 Layout & Composition

04 Color Scheme

05 Imagery & Symbolism

06 Spine Design

07 Back Cover

08 Size & Dimensions

# Hire a Professional

## Pro's

- ✓ You're guaranteed professional quality
- ✓ You get to make creative decisions without having to have the artistic wherewithal to make it
- ✓ You get an objective perspective from a professional with experience
- ✓ You save time by outsourcing to a professional

## Con's

- ✗ It can be very pricey - especially depending on the art style
- ✗ You are limited to the creativity of the artist
- ✗ Communicating your wants and desires for your cover may be difficult
- ✗ You are subject to the schedule of the artist

# Where Can You Hire A Professional?

Fiverr

Upwork

Reedsy

99 Designs

Freelance Websites

There are a number of different places you can find a professional cover artist, including but not limited to the options to the left.

# Do It Yourself

## Pro's

- ✓ You have all of the creative freedom to do as you'd like with your cover
- ✓ You save money by creating your cover yourself
- ✓ You don't have to worry about paying for changes to the design
- ✓ You have complete flexibility with the amount of time spent

## Con's

- ✗ If you're not artistically inclined, the quality may suffer
- ✗ Different platforms have different requirements for cover design that you may not be aware of
- ✗ It can be very time consuming - especially if you don't have prior experience
- ✗ You won't get a professional perspective to help you better market your book

# Cover Design Tools

- TIP -

Make sure that you are using fonts/typography that you have the license for! Something new authors may not know is that you need to make sure that the font you're using is licensed for commercial use. A professional designer will typically take care of this for you, but doing it on your own will mean you will need to take this into consideration! You can find fonts with a commercial license for purchase in a variety of places - Etsy is a great place to start!



Software	User-Friendliness	Capabilities of Software*	Cost
DIY Book Covers	Easy	Low	Free (Epic Package) \$87/lifetime
Canva	Medium	High	Free (Canva Pro) \$119.99/year
Adobe InDesign	Difficult	High	\$20.99/month
Adobe Photoshop	Difficult	High	\$20.99/month
BookCreative	Medium	Low	(Standard) \$97/lifetime (Deluxe) \$197/lifetime

\* How creative you can be with the software

04

# Selecting Your Publishing Platform



**Overview of Publishing Platforms Out There**



**Comparing Publishing Platforms**



**Making A Decision On Which To Use**

This section aims to examine the most widely used publishing platforms accessible to self-published authors. We'll provide an overview of each platform, compare their offerings, and consider external factors that should influence your decision-making process.



# Overview of Popular Publishing Platforms

While numerous publishing platforms are available, this webinar will focus on the most popular and widely used options currently in the market.

## 01 Amazon KDP

One of the current titans of the self-publishing world, Amazon Kindle Direct Publishing (KDP) has one of the current largest markets for self-published books of all the platforms listed here.

## 03 Barnes & Noble Press

Previously known as NOOK Press, this bookstore giant also specializes in the self-publishing game with its own self-publishing platform.



## 02 IngramSparks

This platform has a high emphasis on getting self-published author's books into brick-and-mortar stores with distribution to other platforms such as Amazon, Barnes & Noble, Booktopia, Apple Books, and more.

## 04 Lulu

Another bookstore with a self-publishing platform, Lulu also specializes in distribution to other platforms to help author visibility.

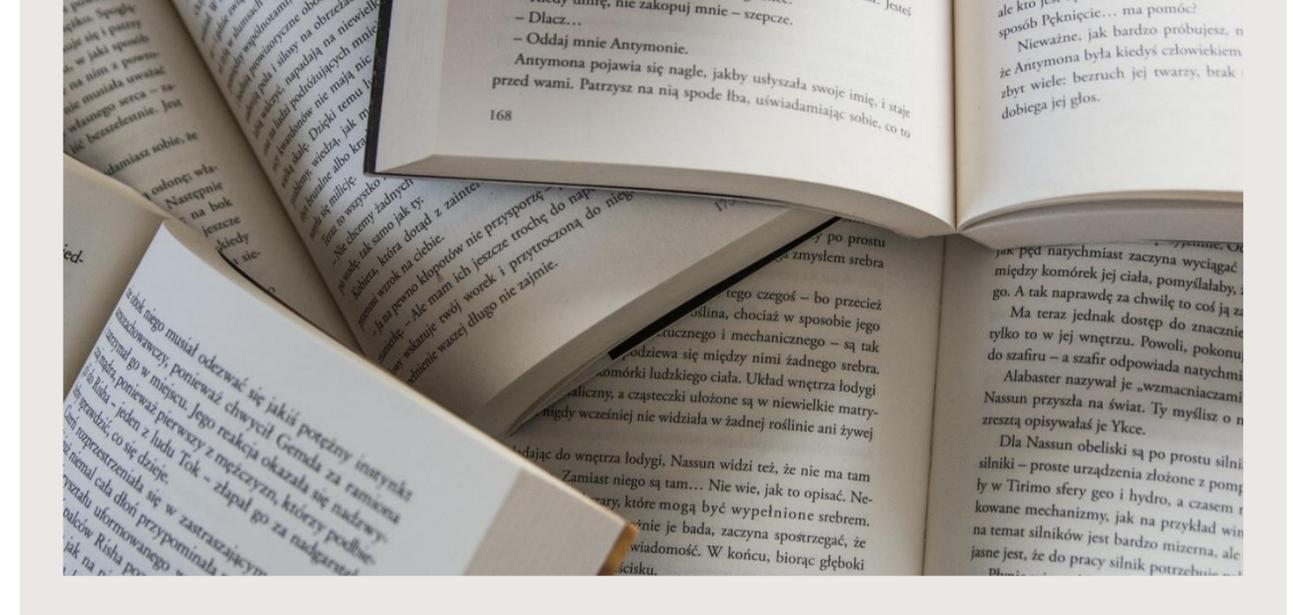
# Overview of Popular Publishing Platforms

## 05 Apple Books

Tied with the giant that is Apple, Apple Books has its own self-publishing platform now that is easily accessible to anyone with an Apple device, making it a huge advantage in today's market.

## 07 PublishDrive

Relatively new in comparison to some of the giants on this list, PublishDrive has been growing in popularity since its inception in 2015 and has started connecting with other major bookselling stores out there.



## 06 Rakuten Kobo

This Canadian-run company is both a major retailer in the bookselling and publishing industry which specializes in making authors books available primarily outside of the United States.

# Comparing Platforms



Platform	Royalties	Formats Available	Cost * <small>* Cost to publish</small>	Distribute to Other Platforms/Stores
Amazon KDP	70%	eBook Paperback Hardcover (new)	Free	No
IngramSparks	70%	eBook Paperback Hardcover	Free (new)	Yes
Barnes & Noble Press	70%	eBook Paperback Hardcover Audiobook	Free	No
Lulu	80%	eBook Paperback Hardcover	Free	Yes
Apple Books	70%	eBook	Free	No
Rakuten Kobo	70%	eBook Paperback Hardcover	Free	Yes
PublishDrive	100%	eBook Paperback Hardcover Audiobook	10% of Retail Price OR Subscription Price	Yes

# Factors To Keep In Mind When Choosing



**01** How much does it cost to publish through that platform

**02** How much do you have in your budget to accommodate that platform's costs

**03** How long will it take for your book to get published through that platform

**04** What you get out of publishing with that platform

**05** How much control will you have over the self-publishing process with that platform

**06** How much flexibility does the platform allow its authors

**07** How far reaching is the platform in terms of audience

**08** How accessible is the platform to the readers you want to target

# PAUSE BEFORE CONTINUING TO THE NEXT PHASE OF SELF- PUBLISHING



# What You Should Have Before Continuing To Next Phase



←

**When you move on to the next phase (covered in the upcoming section of this webinar), the goal is to have all the previous phases of this journey completed.**

Before proceeding with the ISBN and copyright submissions, it's crucial to ensure you are completely satisfied with your book's final version and that the publishing platform approves your manuscript, including formatting and the book cover. This phase is your window for implementing any necessary minor or major updates.

It's worth noting that as you progress to the subsequent phases, your ability to make substantial changes to your manuscript will be limited. You'll primarily have the opportunity to make minor updates, such as revising ISBN and copyright information within your book, as we'll cover in later sections.

Therefore, take this opportunity before advancing to the next stages to confirm your book's readiness and its compliance with the platform's requirements to ensure a smooth publishing process.

05

# Obtaining Your ISBN Number(s)



**Which Platforms Offer An ISBN For Free?**



**How to Purchase Your Own ISBN**

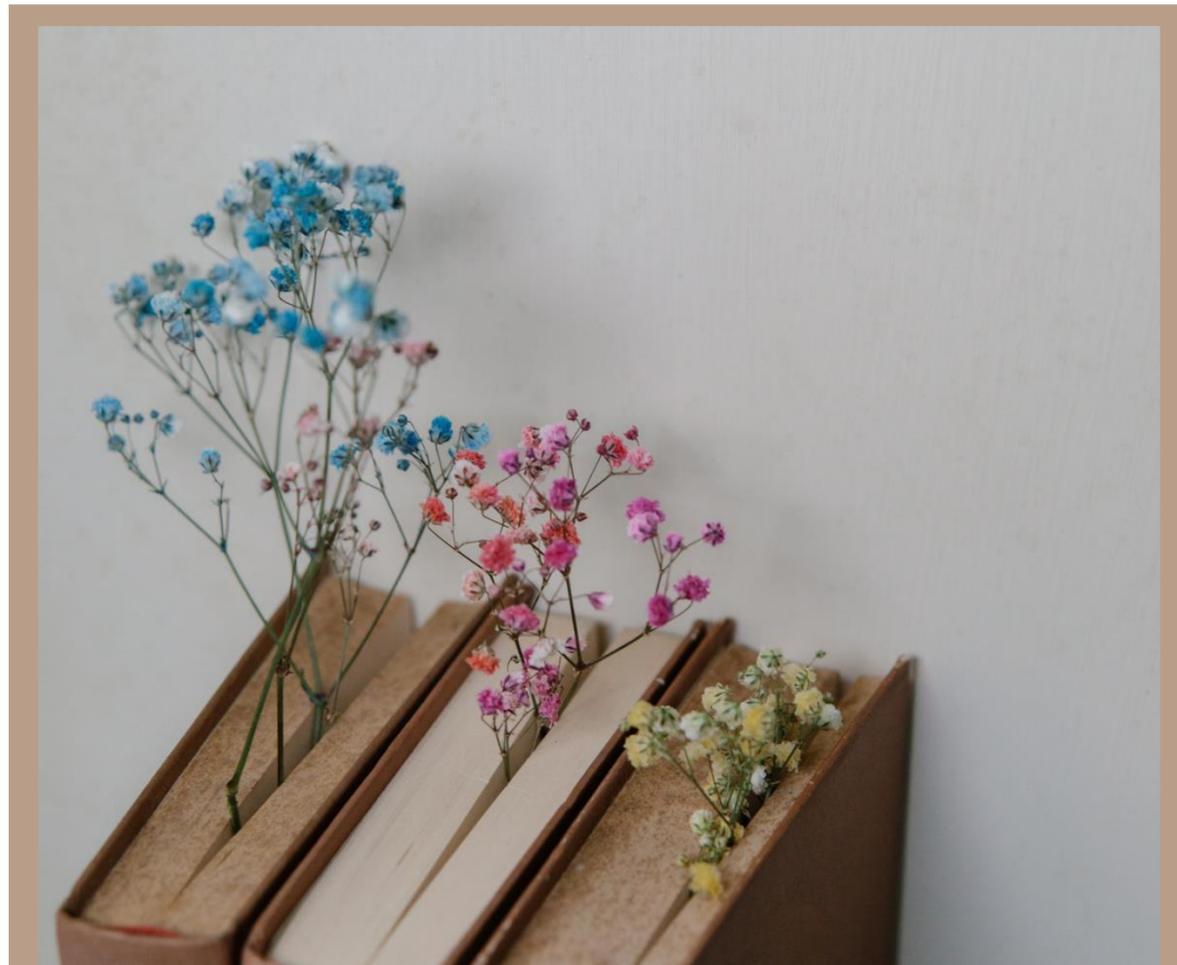


**How To Assign Purchased ISBN(s) To Your Book**

In this section, our goal is to expand your knowledge about ISBNs and guide you on how to obtain them for the different formats of your book. We'll cover where you can obtain a free ISBN, how to purchase your own, and the steps to properly assign a purchased ISBN to your book.



# What is an ISBN?



←

The International Standard Book Number (ISBN) is essentially a unique numeric identifier to help someone locate a specific book.

An ISBN is a vital component for any book as it serves as a unique identifier, enabling various entities – be it an individual, bookseller, library, university, wholesaler, or distributor – to effectively market and showcase your book.

Every edition or format of a book necessitates an ISBN to fulfill this role, making it an indispensable part of the publishing process.

So, how can you obtain an ISBN for your book?

Presently, there are two methods to acquire an ISBN:

- Opt for the Free ISBN provided by your chosen publishing platform (available on select platforms).
- Purchase the ISBN(s) independently.

We will delve into both options in this webinar, providing you with a comprehensive understanding of the ISBN acquisition process.

# Which Platforms Offer An ISBN For Free

## Amazon KDP

Pros:

- One of the largest retail markets
- Range of tools and marketing options

Cons:

- No distribution
- Limited control over distribution if free ISBN is used

## IngramSparks

Pros:

- Large range of distribution to other retailers
- Large range of formatting options

Cons:

- Fees for other services attached
- Learning curve for distribution options

## Lulu

Pros:

- No upfront costs
- Wide range of size and setup options for book

Cons:

- Print on-demand cost is high
- No built-in tool to market your book



# Should You Get Your Own ISBN?

## Pro's

- ✓ You will have 100% control over your book's metadata
- ✓ You will be on record as a publisher (or if you have your own imprint, that imprint will be on record)
- ✓ You will be able to use any publishing platform you want
- ✓ Depending on the package you get - you can get more than one ISBN for books you want to register later

## Con's

- ✗ It costs money to purchase an ISBN and it's not cheap
- ✗ You have to create an account and register the book to the ISBN you've purchased
- ✗ Your name will be publicly listed as the publisher - even if you're using a pen name
- ✗ There may be a delay in releasing your book as typically, the publishing company is already recognized as the publisher

# How To Purchase Your Own ISBN



## - TIP -

ISBNs are assigned to each version of a book, encompassing formats like e-books, audiobooks, paperbacks, and hardbacks. Thus, if you plan to publish your book in all four of these formats and you're obtaining your own ISBNs, you will need to secure a **minimum** of four ISBNs.

01

**Navigate to Bowker Identifier Services Website**

02

**Create and register a new account**

03

**Select the package that you'd like to purchase**

04

**Assign your identifier to the book you're publishing**



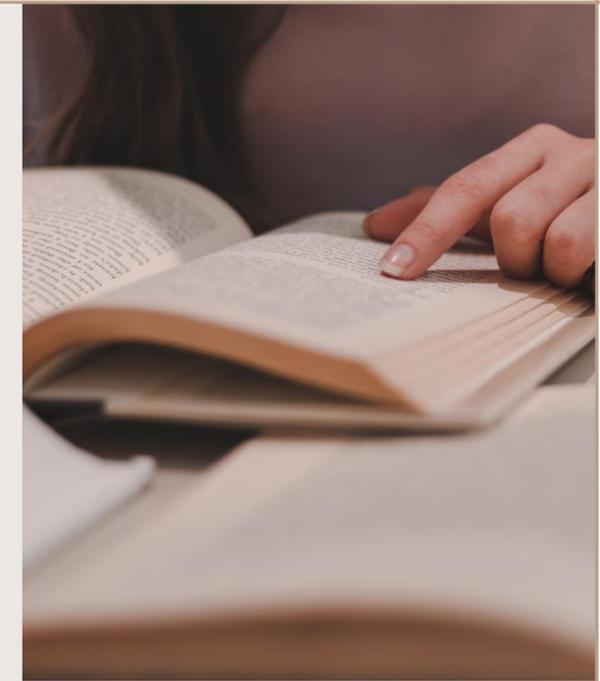
**If you decide to purchase your own ISBN, in the United States, you'll need to go through the Bowker Identifier Services (in Canada you would visit the Library and Archives of Canada to do this).**

They help to provide publishers/authors with tools and resources to purchase and assign book identifiers (such as ISBNs, SANs, and DOIs) for books. They are the official ISBN agency for publishers in the United States (and its territories).

If you'd like to purchase an ISBN - you're going to go through the steps on the left, which we'll discuss further in the following slides.

# 01 - Navigate to Bowker Identifier Services Website

<https://www.myidentifiers.com>



# 02 - Create and Register a New Account

01

Click **Sign In/Register**

Located in the top-right corner of your screen, you'll find this option in the navigation bar. To begin, click on it to initiate the process of creating your account.

03

Click **I am a new Bowker Customer** under "New Bowker Customer?"

You may notice an option for those who have previously purchased an ISBN through them. However, since this is your first time, proceed to the new customer section.

05

Click **I Accept - Create my Account!** at the bottom of the form

Once you've reviewed the information you've entered on the form (it's always advisable to double-check), click the "Create Your Account" button.

02

Click **Register** under "Create a new account"

If you've previously set up an account with them, simply log in. Otherwise, click the "Register" option to create your account.

04

Fill out the registration form

The form is straightforward, with required fields clearly marked.

Beneath the form, you'll find four checkboxes, and it's mandatory to select only one of them to proceed to the next step.

# 03 - Select the package that you'd like to purchase

## Depending On Your Needs - Getting a Package May Work To Your Advantage

Bowker's website offers a variety of packages that might provide better value in the long term compared to purchasing individual ISBN numbers, as illustrated in the chart on the right.

Additionally, Bowker provides several packages that include ISBNs with barcodes, adding an extra dimension to your book. You can explore these options in more detail on their website.



# 04 - Assign your identifier to the book you're publishing



## 1 - Be Navigated to My Identifiers

After you've acquired your ISBN(s), you will be automatically directed to the "My Identifiers" section of your dashboard. In this section, you'll find a comprehensive list of all the identifiers you've purchased, neatly organized in the table provided.



## 3 - Assign Your Book's Title Data

For new authors, this page may appear a bit daunting, as it requires inputting detailed information about publishing your book. However, fear not, as we will break down the various sections of this page in the following slides.



## 2 - Assign Title

In the table, any unregistered ISBNs will display "Assign Title" under the Title column. Click on this option to register your book title to the respective ISBN.



## 4 - Submit

After you've filled out the form and selected the necessary options, simply click the "Submit" button to assign your book to the corresponding ISBN.

# Assign Your Book's Title Data

When you're assigning your title data to your ISBN, you'll encounter various sections that require your input. The next couple of slides will provide a detailed breakdown of these sections, making the process more manageable for you.



**Title Information**



**Medium & Format**



**Authors & Contributors**



**Sales & Pricing**



# Title Information

Assign Your Book's Title Data ISBN: **Your ISBN**

**01** Title Information Help

Book Title \*

**02** Subtitle Help

**03** Describe your book (0 of 350 words) Help

**04** Medium & Format Help

Medium \* **05** Format \* Help

**06** Subjects & Genres Help

First Genre \* **07** Second Genre

**08** Book Cover Image

- File Type: JPG only
- Minimum File Size: 4KB
- Maximum File Size: 5MB

No Image

Choose File | No file chosen

Upload/Change Cover Image

ⓘ If you need to enter Volume or Edition information, click here to use the Advanced form.

⚠ No HTML mark-up

ⓘ If you need more detailed Medium & Format selections, click here to use the Advanced form.

**01** - Book Title: Enter your book's title here. This is a mandatory step

**02** - Subtitle: If your book has a subtitle (or a secondary/explanatory title), enter it here.

**03** - Describe your book: Enter the book blurb (or shortened version if it exceeds 350 words) here

**04** - Medium: Select the medium from the drop-down menu. You'll see options for audio, print, and ebook. You will have to register an ISBN for each version of your book, so this is something important to note for purchasing your ISBNs.

**05** - Format: Depending on the Medium you selected in #4, you will have a drop-down menu here that corresponds. If you selected "Print", your options will be paperback or hardback. If you selected "E-Book", your options will be Digital Online and Electronic book text. Note: If you selected E-Book in #4, you will get an additional field "eBook File Type" which is another drop-down with the options ePIB, Adobe Digital Files, Adobe PDF, EPUB, iBook, and Kindle

**06** - First Genre: Select the primary genre of your book from the drop-down menu.

**07** - Second Genre: Select the secondary genre of your book from the drop-down menu.

**08** - Book Cover Image: Upload the cover image for your book. Only JPG file types are accepted so make sure you have a JPG version of your cover available.

# Author & Contributors

Authors & Contributors



- To Add a contributor: Click "Add Another Contributor" and add data in the form below. **DO NOT** enter the same person or group more than once.
- To Edit a contributor: Click on the Contributor Name.
- To Delete a contributor: Click "Delete" to the right of the name.

▼ Contributor 1

Delete



Each Contributor Entity is either a person, or Organization/group. If you require both a person and a group to share a specific function, such as Editor, they must be created as separate entries. If a person or group holds more than one Contributor Function, please select as many functions as applicable to them.  
**DO NOT** enter the same person or group more than once; a person or group may have multiple functions per name.

Individual  Organization

01

First Name

Last Name

Suffix

02

Biography (0 of 350 words)

Help

03

Function (Select all that apply)

- Author
- Editor
- Illustrator
- (various roles)
- Abridged by
- Adapted by

Function(s) selected:

04

Add Another Author/Contributor

- TIP

A contributor is someone who has worked on your book with you such as an editor, narrator, illustrator, etc. **Always** be sure to discuss this with these individuals as you work with them - some may request to not be added

01 - First Name / Last Name / Suffix: Enter your name and suffix in the fields

02 - Biography: If you'd like to add a biography about yourself (or whoever you are adding to this field), you can add up to 350 words here

03 - Function: Select the function that suits your needs

04 - Add Contributor: If you are adding multiple authors or contributors to your book, clicking this will add a new section (you'll notice the example above is listed as "Contributor 1", clicking this option would add "Contributor 2")

# Sales & Pricing

**Sales & Pricing**  
UNITED STATES

**01** **Publisher** Help  
Elizabeth C. Cabrera

**02** **Publication Date** \* Help  
MONTH DAY YEAR

**03** **Title Status** \* Help

**04** **Target Audience** \* Help

**05** **Book Price** \* Help  
 Set Dollar Amount  
 Write for Info (No set price or free)

\$

**01** - Publisher: This will be the legal entity that owns the rights to the book. If you have an imprint you want to publish under - you will need to adjust your account settings to include that. Otherwise this field autofills to your name

**02** - Publication Date: Enter your expected publication date in the fields. You don't necessarily have to have the exact date immediately - but it is helpful. We'll discuss picking a publication date in the next slide. Note: You can always come back and edit your ISBN to update this if this date changes for any reason.

**03** - Title Status: Select the title status from the drop-down menu. This field indicates the availability of your book on the market.

**04** - Target Audience: Select the target audience for your book from the drop-down menu.

**05** - Book Price: Select from the two options "Set Dollar Amount" (if your book will cost money to purchase) or "Wire for Info (no set price or free)" (if your book doesn't have a set price/is free). If you selected the first option, enter the expected price in the field on the right. You can always come back and edit your ISBN to update this if the price changes for any reason.

# After Submitting

After you have clicked the submit button on the form, you will be taken back to your My Identifiers ISBN Dashboard where you will see your list of ISBNs.

Immediately after submitting, the status will be shown as Pending (as seen on the right). If you make any updates to your ISBN, this will also be the status that you see after you submit your changes.

After your ISBN info has been processed, the status will change to Assigned (as seen on the right). This means that the ISBN has successfully been assigned to the particular format of your book.



Status	Title
✔ Assigned	Book
⌚ Pending	Book
⌚ Pending	Book

# Picking A Publication Date

**As indicated in the ISBN application form, you'll be prompted to specify your book's publication date. However, remember that you can revisit and amend this date as your self-publishing journey progresses. But why is selecting a publication date so significant?**

This date marks the official release of your book to the world through your chosen publishing platform. It wields a substantial influence on various aspects of the self-publishing process, making it essential to choose a realistic date well in advance.

## **So, when should you set your publication date?**

The most opportune time to designate your publication date is **after** you've obtained the certificate for your book's copyright, a topic we'll delve into in the next section of this webinar.



The rationale behind this recommendation is that obtaining the copyright certificate can be a time-consuming process.

If you attempt to set your publication date while waiting for this certificate, there's a risk of surpassing the chosen date. The good news is that you can always update the publication date associated with your ISBN without unnecessary delays.

Additionally, choosing your publication date is closely linked to the concept of pre-ordering, a topic we'll explore in greater detail in a subsequent section.

06

# Submitting Your Book For Copyright



**What Does Copyrighting Your Book Mean?**



**How To Submit Your Book For Copyright**



**How Long Will It Take To Go Through?**

In this section, we will delve into the multifaceted realm of book copyrighting. We'll explore the significance of copyrighting a book, walk you through the process of submitting your work for copyright protection, and provide insights into the processing timeline you can anticipate.



# What Copyrighting Means For Your Book

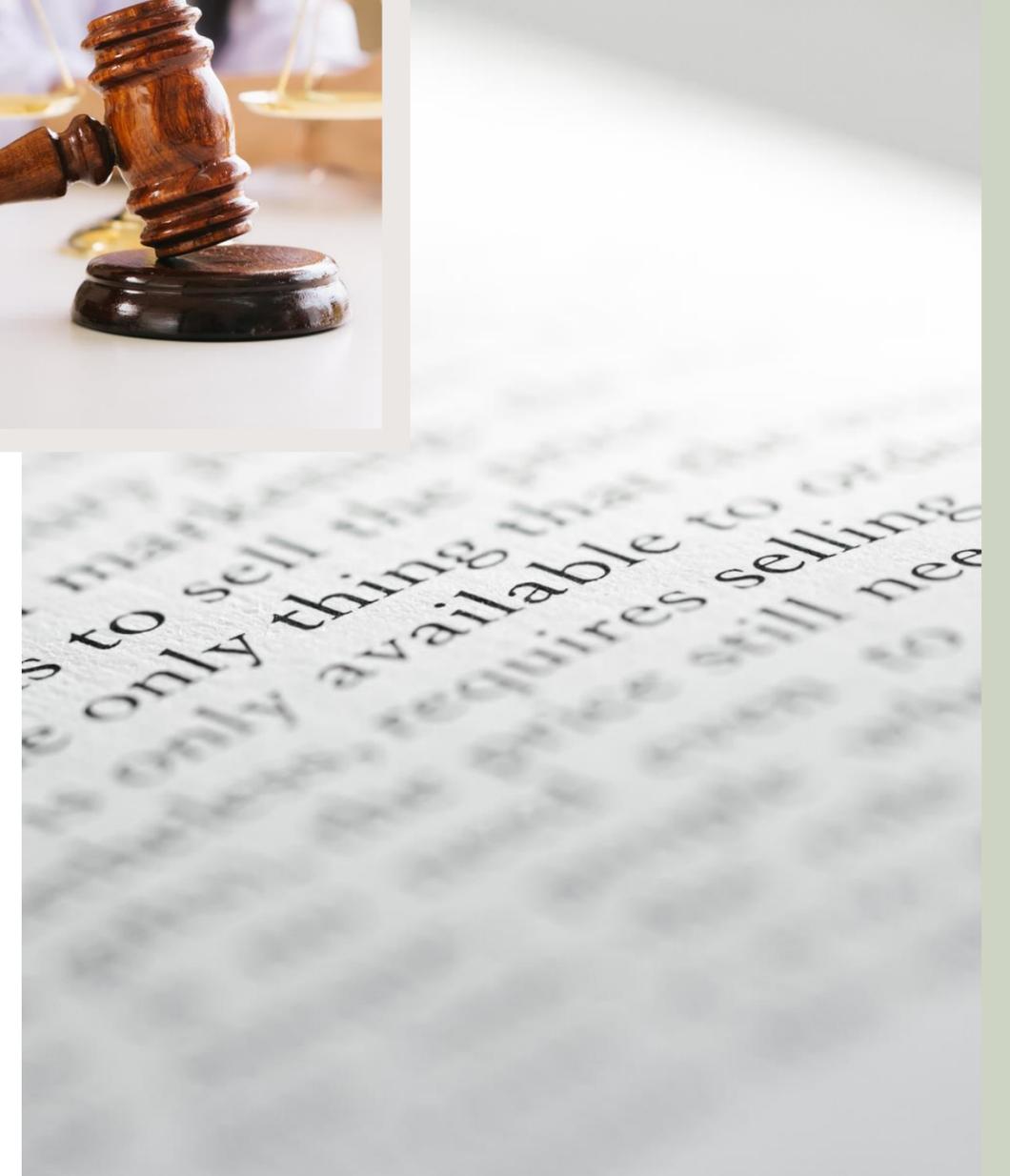
**A literary copyright is guaranteed legal protection granted to the creator (author) of the literary work.**

This copyright provides you with exclusive rights to your work, prohibiting others from reproducing, distributing, performing, or adapting your work without your explicit permission. This literary copyright represents a critical aspect of intellectual property protection, governed by established copyright laws and regulations.

But what does this all mean in practical terms?

Consider this scenario: You've published your book, and someone attempts to assert it as their own, seeking to profit from your work. However, because your book is copyrighted in your name, this individual would be liable for legal consequences due to their infringement on your intellectual property.

In summary, copyrighting your book is of utmost importance for safeguarding your intellectual creation and ensuring that your rights are fully protected.



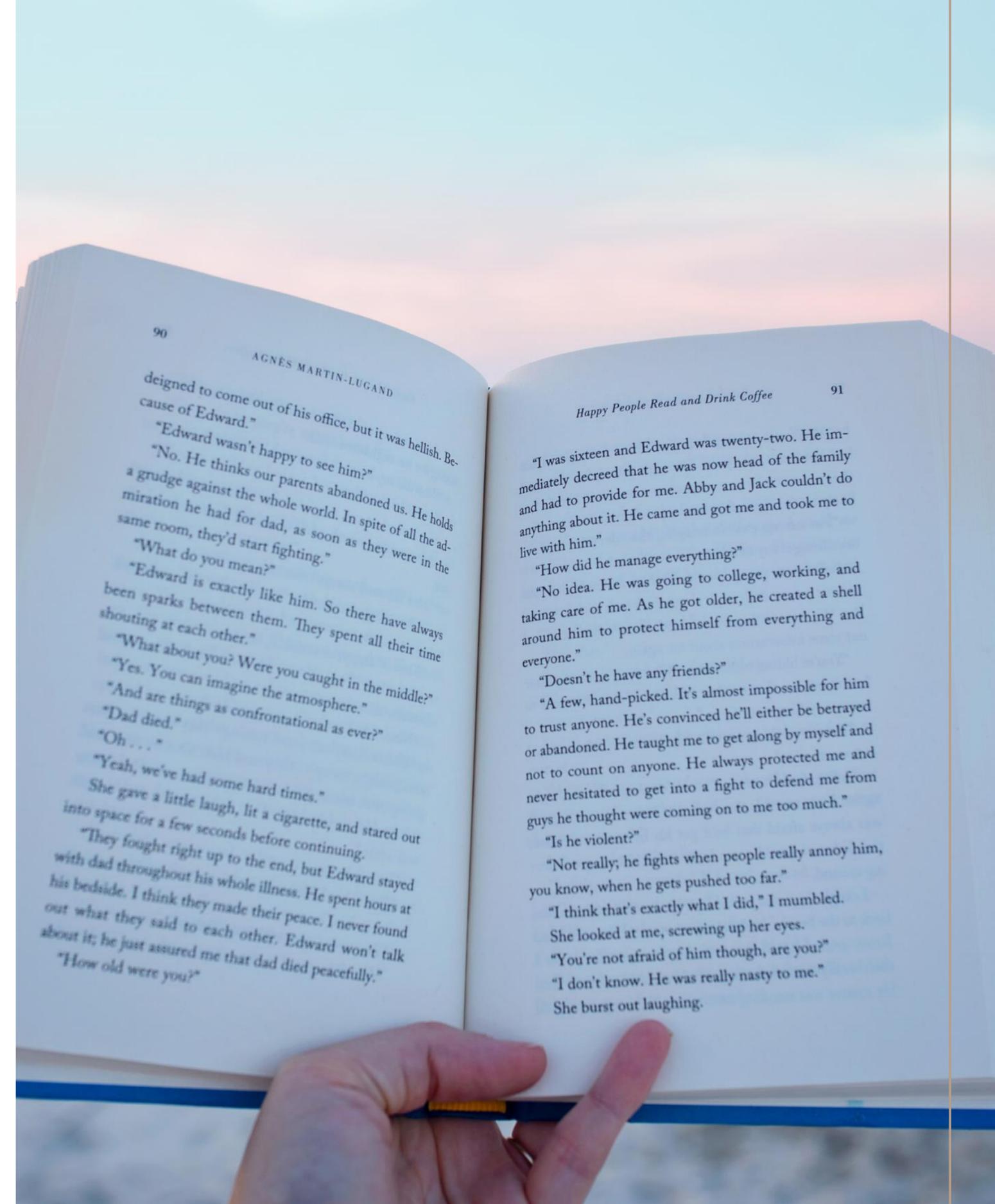
# Copyright Page In Your Book

**Before submitting your book for copyright, it's essential to ensure that you have the final version of your book ready for the process. But a question often arises: How do you include a copyright notice when the book is not yet copyrighted?**

You may have noticed that nearly every book you read features a copyright page at the beginning. It's important to include such a page in your own book.

Now, this might seem somewhat counterintuitive - having a copyright page before the book is officially copyrighted. However, consider it this way: You're copyrighting the completed, final version of your book, right? So, it's entirely appropriate to have the copyright notice included from the start.

But what should you include on a page like this? We'll delve into that in the next slide.



# Copyright Page In Your Book (Example)

<b>*01</b> - Title of Book	→	TOSKA
<b>*02</b> - Copyright notice with symbol and who the copyright owner is	→	Copyright © 2023 by Elizabeth C. Cabrera
<b>*03</b> - Rights Reserve Notice	→	All rights reserved. No part of this book or any portion thereof may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, or any information storage or retrieval system without the express written permission from the author. The scanning, uploading, and distribution of this book is considered theft of the author's intellectual property.
<b>*04</b> - Disclaimers Notice	→	This is a work of fiction. Names, characters, places, and incidents either are a product of the author's imagination or are used fictitiously. Any resemblance to actual persons (living or dead), events, places, buildings, or products is entirely coincidental. The story, all names, characters, and incidents portrayed in this production are fictitious.
<b>05</b> - Author website or social media handles	→	For more information visit: <a href="http://www.elizabethccabrera.com">www.elizabethccabrera.com</a>
<b>06</b> - Publisher Details (Imprint or your name)	→	Published by Think Ink Editorial, LLC.
<b>*07</b> - Credits to anyone who worked on your book with you (some may ask to not be included on this page so always ask in advance)	→	Cover Design by Danna Mathias Steele  Interior Design by Elizabeth C. Cabrera
<b>*08</b> - ISBN information for each format	→	Identifiers: ISBN 978-8-9880600-0-0 (hardcover)   ISBN 978-8-9880600-2-4 (paperback)   ISBN 987-8-9880600-1-7 (ebook)

In this example from my book "Toska," we will explore the different elements to include on your copyright page.

The formatting of this page can vary, and you have flexibility in how you structure it, so you will want to do your own research on how the different formats out there so you have a better idea on what you want. There are, however a few essential features you must incorporate into your copyright page, denoted with asterisks.

# How To Submit Your Book For Copyright

01

## Navigate to the US Copyright Office Website

To commence the copyrighting process, you'll need to visit the US Copyright Office website. Here, you can establish your account with them and proceed to submit your copyright application.

<https://www.copyright.gov/>

03

## Select "Learn More" Under Register Your Works

In the "Features" section, you'll encounter a range of boxed options for your consideration. To submit your book, you'll need to access the registration portal as you'll be registering your work there.

05

## Register a Work under the Copyright Registration section

Once you've successfully created your account, you'll be directed to your dashboard. To initiate the process of submitting your book for copyright, navigate to the Copyright Registration section, and select "Standard Application" by clicking on it.

02

## Click to Register Your Account

On the page, you'll come across a User Login box, and just beneath the "Login" button, you'll find the option "If you are a new user, click here to register." Click on this option to proceed to a different screen for account setup. Importantly, establishing an account with the Copyright Office is entirely free of charge.

04

## Log in to the Electronic Copyright Office (eCO) Registration System

This is the registration portal that you'll be using to start the process for copyrighting your book.

# What You Will Need To Complete The Application



01

## Provide Required Information

The required information section in the application form can seem quite intense, but the Copyright Office has streamlined it to facilitate a smoother process for you. We'll delve deeper into this on the next slide.

02

## Pay Required Fees

As previously mentioned, registering your copyright involves a fee of \$45. Once you've completed all the required fields, you'll need to make this payment before finalizing and submitting your application.

03

## Upload Your Book

As they will need to review your book for this process, you will have to upload a copy of your book and its cover design.

# What Sections Are On The Application Form?



## 0 Type of Work

You'll select the type of work that you are wanting to publish - in your case it will be "Literary Work"

## 1 0 Titles

Where you'll enter the title(s) of your book

## 2 0 Publication/Completion

As you have not published your book yet - you'll select the option that your work is yet to be published

## 3 0 Authors

Enter the author (yourself and/or anyone else who wrote the book with you) here

## 4 0 Claimants

You, as the author, are the original copyright claimant and therefore you can automatically add that here - or if you have an imprint, you can add that here too

## 5 0 Limitation of Claim

If your work contains/is based on previously copyrighted material or material in the public domain but isn't owned by you, you'll fill out this section

## 6 0 Rights & Permissions

You will want to add yourself as the one with the rights and permissions to your book and/or your imprint if you are using one as well

## 7 0 Correspondent

This is basically your contact information should the copyright office have any questions about your application and need to reach out to you

## 8 0 Mail Certificate

This is the contact information for whoever you want to receive the registration (copyright) certificate - typically will be you as the author

## 9 1 Special Handling

This is an expedited service in case you need special handling with your work/certificate

## 0 1 Certification

This section is certifying that you are indeed the person certifying is you as the author and owner of the rights

## 1 1 Review Submission

This section will go back through the previous sections to make sure that everything is filled out completely - you will also upload your book and pay the fee here

2

# How Long Will It Take To Get Your Copyright?

Getting your book copyright is unfortunately not a speedy process.

On average, it takes anywhere from **1 - 11 months** for your copyright to be reviewed. This timeframe depends highly on a multitude of different factors such as the content of your book, the length, the genre, if any updates to your application are requested by the copyright office, and more.

There is also not much communication between you and the copyright office during this review period, unless they request an update/modification to your application/manuscript, so it can be a bit of a waiting game.

This period of time, however, is critical for your book as it ensures that no one can claim your work as their own. So, while frustrating, it is necessary.

It is important to note that, as this is not a speedy process, you should keep this timeframe in mind when you are factoring in all the other steps of your self-publishing journey.



07

# Start Your Marketing Campaign



**Why You Should Start Your Marketing Campaign Early**



**What Platforms Should You Market Your Book On?**



**Tips On What To Utilize For Effective Campaigns**

The goal of this section is to delve into the essential aspects of book marketing. We will explore the marketing strategies you should contemplate, the optimal timing for commencing your marketing efforts, the platforms where you can promote your book, and provide valuable tips to enhance your book marketing campaign.



# Why You Should Start Your Marketing Campaign Early

The earlier you get your book in front of readers, the better chances readers will want to get their hands on it.

Think of it this way - the more hype that you build towards your publish date, the more interest you will garner for readers who are interested in reading your book.

The market is constantly fluctuating and changing, with certain trends and topics going viral one day while gathering dust bunnies the next, so why not start your marketing campaign early to build up that anticipation?



# What Platforms Can You Market On →

Platform	User-Friendliness <sup>*</sup>	Type of Content <sup>**</sup>	Benefits	Drawbacks
Instagram	Easy	Photos Short-Form Videos	<ul style="list-style-type: none"> <li>• Most active users</li> <li>• Brand Visibility</li> <li>• Great Demographic Info</li> </ul>	<ul style="list-style-type: none"> <li>• Timely to post “good” content</li> <li>• Not link friendly</li> <li>• Competition with TikTok</li> </ul>
TikTok	Easy	Short-Form Videos	<ul style="list-style-type: none"> <li>• High Levels of Engagement</li> <li>• “Addictive” Quality</li> <li>• Young Adult Demographic</li> </ul>	<ul style="list-style-type: none"> <li>• Younger audience might clash</li> <li>• Trending content prioritized</li> <li>• Staying power (like Vine)</li> </ul>
Facebook	Medium	Text Content Pictures Video Sharing	<ul style="list-style-type: none"> <li>• Largest worldwide platform</li> <li>• Large selection of uses</li> <li>• Adult Demographic</li> </ul>	<ul style="list-style-type: none"> <li>• Losing popularity</li> <li>• Polarizing content &amp; click-baiting</li> <li>• Ads are costly</li> </ul>
X (formerly Twitter)	Easy	Text Content	<ul style="list-style-type: none"> <li>• Microblogging capability</li> <li>• Easiest to use</li> <li>• Young Adult Demographic</li> </ul>	<ul style="list-style-type: none"> <li>• Rebranded to X</li> <li>• User base fluxing currently</li> <li>• Not as many active users</li> </ul>
YouTube	Difficult	Long-Form Videos	<ul style="list-style-type: none"> <li>• Large audience reach</li> <li>• Worldwide visibility</li> <li>• Captive audience</li> </ul>	<ul style="list-style-type: none"> <li>• Time consuming to produce</li> <li>• Algorithm unreliable</li> <li>• Competition large</li> </ul>
Snapchat	Easy	Short-Form Videos	<ul style="list-style-type: none"> <li>• Laid back content</li> <li>• Discover feature useful</li> <li>• Young Demographic</li> </ul>	<ul style="list-style-type: none"> <li>• Unknown ad effectiveness</li> <li>• Time limitations</li> <li>• Not taken as seriously (typically)</li> </ul>

\* In terms of how easy it is to create and post content - there might be a learning curve for all platforms to keep in mind

\*\* The primary type of content that the platform is known for - as most platforms offer comparable content types nowadays

# Tips On Effective Marketing Campaigns



**01** Do your research! Knowing what the market for your book's genre is like will help you know what kind of content readers are looking for (in terms of marketing)

**02** Post regularly to whatever social media platform you are using (or multiple) - keeping consistent helps keep your content in front of your audience

**03** Create unique content while utilizing trending topics/sounds/etc. - This helps your content show up in front of a broader audience

**04** Work with readers who express interest in your book to have them read and review your book once it's published - give them incentives to do so such as advanced copies (discussed more in the next section)

**05** Hype up your book with your content by answering a few questions (for yourself):

- What makes your book special and sets it apart?
- Are there popular comparable titles in your genre?
- What scenes do you think would be most titillating?

**06** Create a list of keywords, phrases, tropes, and more to have on hand to help you - even if it's just boosting your content's caption/alt text/etc.

**07** As the self-publishing process isn't short - utilize that by showing off this process to potential readers. Show them what all went into creating your book

**08** If you have an author website - consider sending out author newsletter to send out updates/sneak peaks/exclusive content to those who want to know more about you and your work

# Take Advantage of Pre-Ordering

**Pre-ordering is the process of making your book available for reservation to customers on a platform well ahead of its official release date. This allows potential readers to secure their copies and guarantee a sale in advance.**

In previous sections, we talked about fields on each application/form where you are to enter your publication date and why you should wait to pick your official date until after you've received the certificate for, now we'll discuss why that is.

Pre-ordering can be a huge advantage for your marketing campaign, where potential readers can get hyped up with your content and immediately reserve a copy well before the book is actually published.



## How do you set up pre-ordering for your book?

Depending on what publishing platform you are using, you will have a section asking you what date you want your book to be published. The platform will then do the work for you when you submit all of your final material to the platform.

What does that mean?

If your publication date is listed as later than the day you hit submit (making the book immediately available for sale), your publishing platform will list your book as available for pre-order, and then will automatically release it on the date you set for your publication date.

OS

# Submitting Your Final To The Platform



**Time To Get Ready For Your Publish Date!**



**Checklist For Ensuring You Have Everything Ready**



**What You Can Expect When You Hit Publish**

In this section, our goal is to cover the crucial steps you should take to ensure that your manuscript is fully prepared before you submit it to your chosen publishing platform and click the "Publish" button. We will provide you with a comprehensive checklist of all the elements to review right before hitting that button, as well as what to anticipate once your book is published.



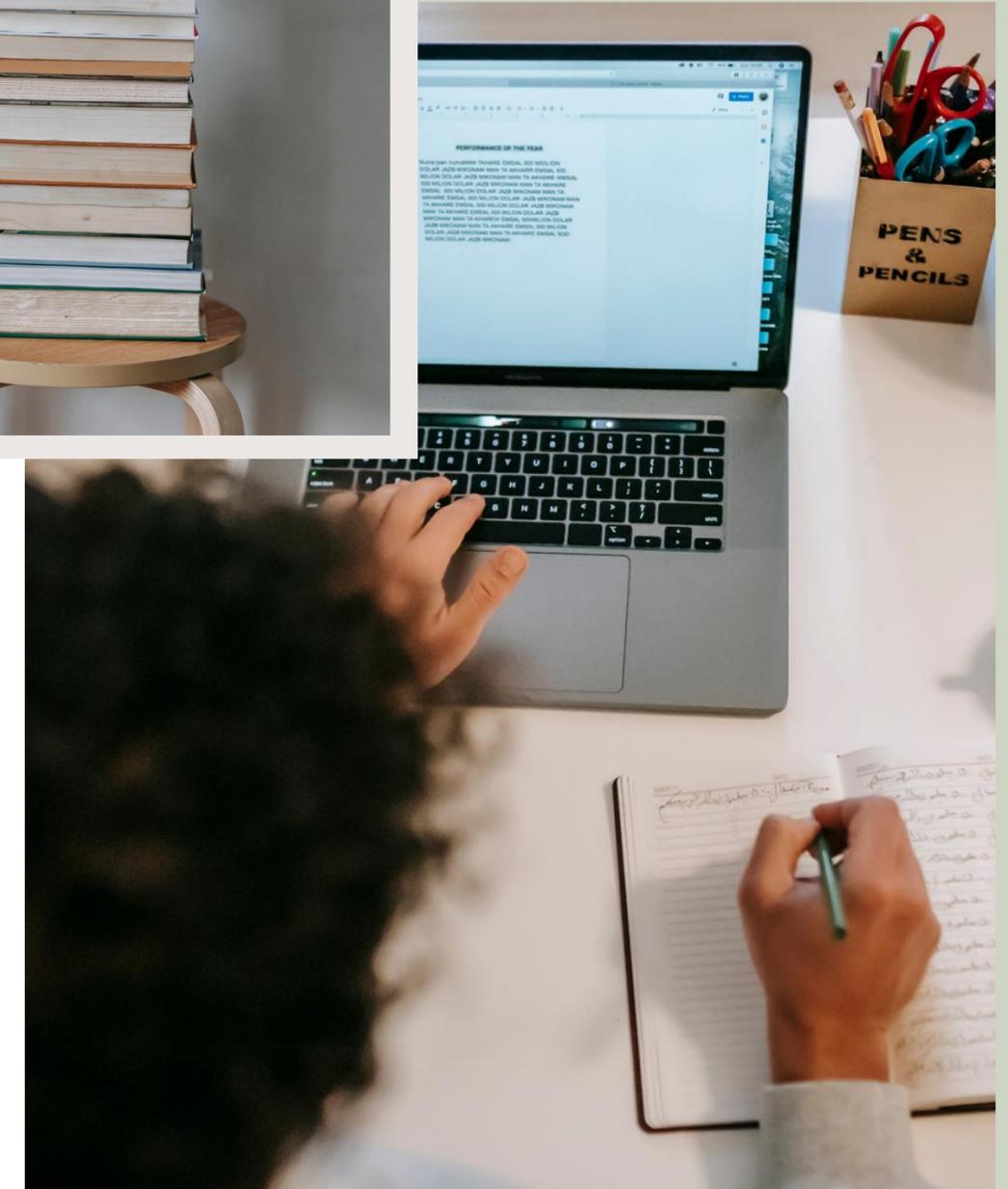
# Ordering Author Copies

**Author copies of your book are basically copies of your book that are only sent to you, and can be sent well in advance of your publication date.**

Ordering an advance copy of your book offers significant benefits, and one of the key advantages is that it allows you to see precisely how your book will appear in the chosen print format.

This step provides you with the opportunity to make any necessary minor adjustments to ensure that you are entirely satisfied with your book's presentation.

It's important to note that these advance copies usually come at a cost. Your publishing platform typically charges a fee for author copies. While this fee is often discounted compared to the book's retail price, it's essential to be aware that obtaining this copy is not free.



# Advanced Reader Copies

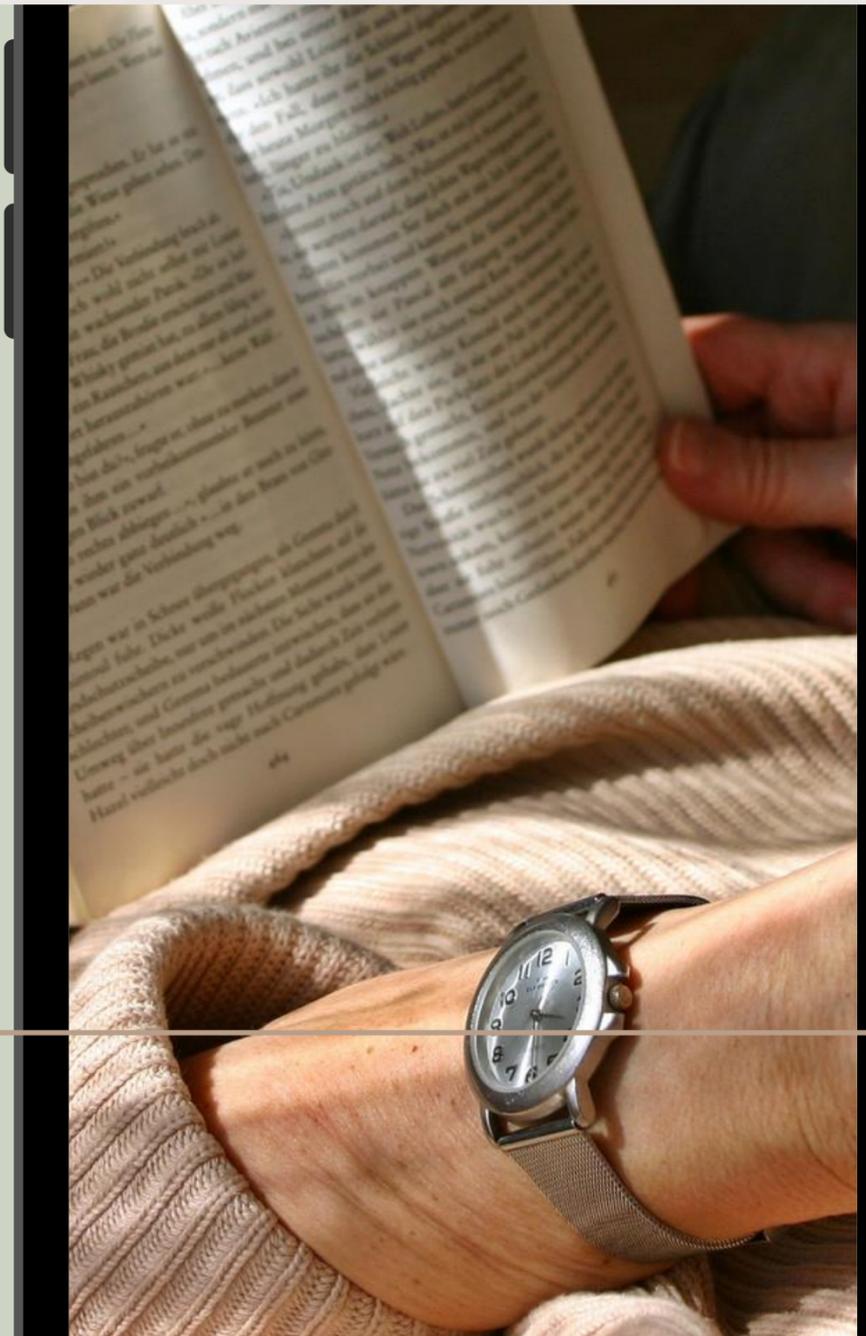
Satisfied with how your book looks? Consider sending out advanced copies to certain readers

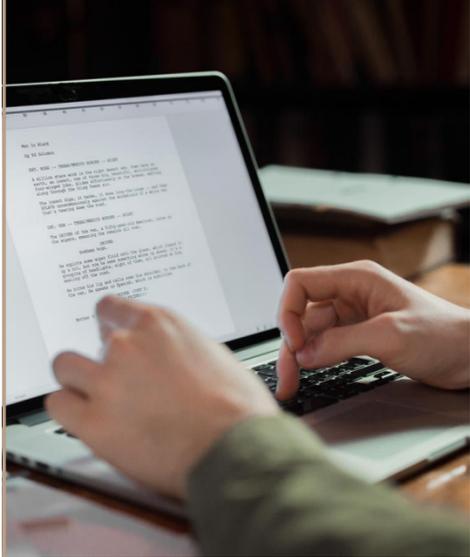
With ordering your author copies, you have the ability to order more than one copy to have sent to you.

This was mentioned back in the marketing section, but to help you generate excitement for your release date, consider selecting a few excited readers to send advanced copies to. This helps you on multiple fronts - including getting reviews for your book even before it is officially out.

## - TIP -

Having trouble choosing readers for advanced copies of your book? In the marketing phase, one effective strategy is to utilize your chosen social media platform to advertise that you are wanting to send out advanced copies to readers. You can determine the number of copies you are comfortable purchasing using your author copy option. Consider creating sign-up sheets for interested readers to then express their desire to receive an advanced copy.





# Let's Get Ready → to Publish!

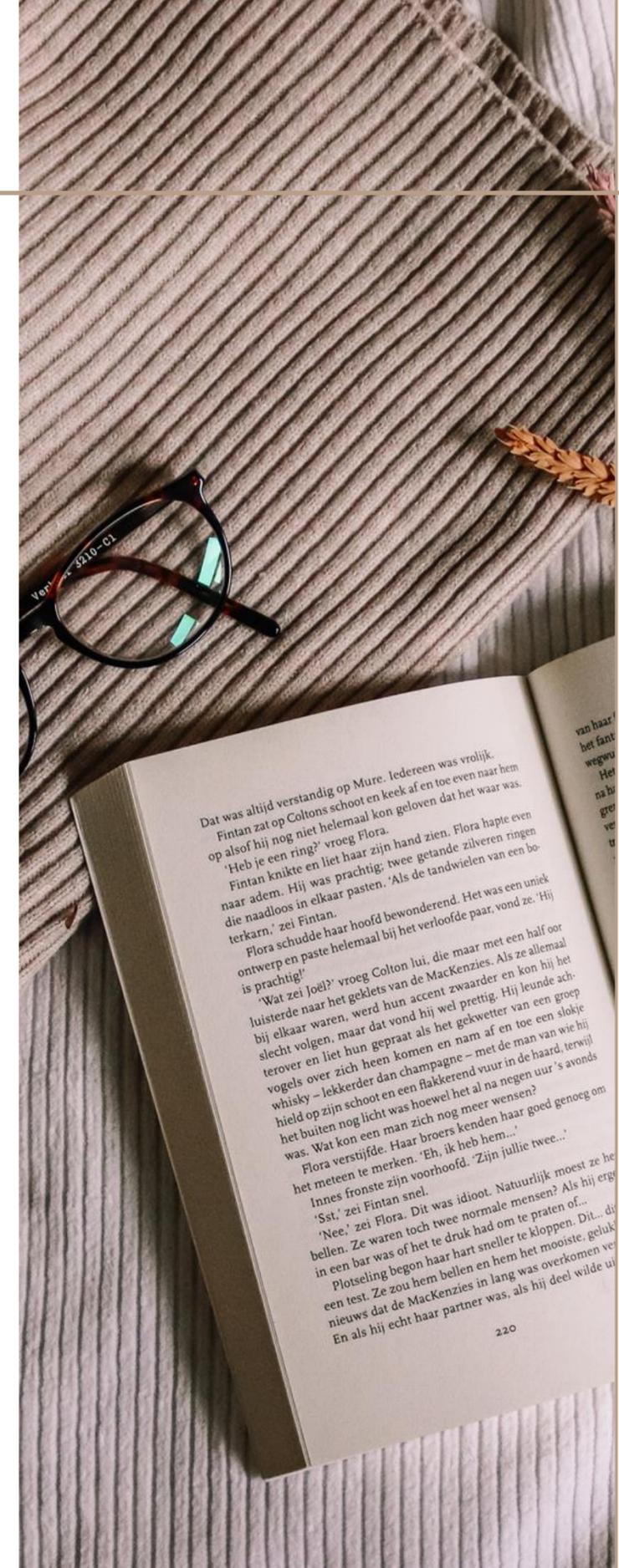


# The Core Pre-Publishing Checklist

- ✓ Your book is fully edited and error-free
- ✓ Your book is formatted in the correct dimensions
- ✓ You have copies saved of your book in the appropriate file types based on the format
- ✓ Your book cover is designed and you have copies in the appropriate file types
- ✓ The publishing platform you're using has no issues with your manuscript and/or book cover files
- ✓ You have an ISBN that is assigned to your title - and for the appropriate formats
- ✓ The copyright for your book has been approved and you have received the title for your copyright
- ✓ You've picked a publication date to allow for pre-ordering (if desired)
- ✓ You've ordered and reviewed your author copy
- ✓ You've ordered and sent out advanced copies (if desired)

Is everything checked off and you have ensured everything is accurate?

Hit that Publish button!



*Take a moment to  
celebrate*



**You wrote a book and are  
about to publish it! That is  
huge and shouldn't be  
overlooked**



# What You Can Expect After Publishing Your Book



01 **The market is tough - so don't expect a ton of sales right off the bat**

02 **Continue working with readers and even other authors**

03 **There will be a mix of reviews coming in for your book - both good and bad**

04 **You will need to continue your marketing campaign to bring attention to your published book**



**You've put in a lot of work to get this far and you'd love to take a break - well unfortunately the work isn't done yet just because your book is out there now.**

Your work as an author will never end - which is part of the beauty of becoming an author in the first place. There's always going to be something to do, something to promote, and something to update.

Take solace in the fact that you can now add "Author" to your title, buckle up, and enjoy the ride!

09

# Conclusion



**What To Take Away From This Webinar**



**Next Steps For Authors**



**Resources Available For You**

The goal of this section is to provide a comprehensive overview of the content covered in this webinar. We will help you distill the key takeaways, clarify your next steps, and point you towards additional resources that can further assist you as you embark on your self-publishing journey.



# What To Take Away From This Webinar

**There was a lot of information presented during this webinar, but hopefully it is all information that you can practically use on your self-publishing journey.**

As stated, there is no perfect way to publish a book through self-publishing, but by hitting on the various important phases of this process you'll ideally be better prepared for the different decisions you'll need to make.



# Next Steps for Authors



**01** Continue to build your brand on social media

**02** Create an author website (especially if you want to publish more books)

**03** Join author groups

**04** Reviews are *always* good to get - whether they're good or bad - so use them as feedback on how to improve your craft

**05** Explore various other marketing tactics you can employ

**06** Enter literary competitions to help more people discover you (such as [here](#))

**07** Find other ways to engage your readers (such as creating a discord server for your readers to discuss your books with you)

**08** Take time to relax and do something for yourself - you've been working hard!

# Resources for ↓ Authors

**We have a few resources we think might help you during your journey.**

Check out some of the items listed on the right to see if there is anything that piques your interest.

Of note - As you have purchased this course, you will have FREE access to Think Ink Editorial's Resource Library. You can find the password on the right and can now access this section of our website at any time.

You will also find that you have a downloadable Ultimate Self-Publishing Checklist PDF for you to use.

[Peruse Our Blog To Explore A Variety of Book Writing And Publishing Articles](#)

[Think Ink Editorial Blog](#)

[Resource Library](#)

[Access Think Ink Editorial's Freebie Items Created To Aid Authors Along Their Writing Journey](#)

[Password: TIEResources](#)

[The Book Planner](#)



[A Guided Planner Designed To Help Authors Craft Their Novels](#)



[Think Ink Editorial Services](#)

*www.think-ink-editorial.com*